

## ACCOMMODATION

House for education and meetings Herzberg  
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[www.herzberg.org](http://www.herzberg.org)



Herzberg is reachable within 45 minutes from Zürich, Bern, Basel und Luzern by car and by public transport

Costs for full board per person and day are  
single from CHF110,- / € 74,-  
double from CHF 90,- / € 60,-  
depending on how long your stay will be and the level of comfort you wish to have. Bookings can be placed directly at the location.

The place is managed holistically according to ethic principles and in an environment-friendly way. The food is cooked with fresh organic products from the eco-farming neighbourhood. Vegetarian diet available.

For soccer fans: a TV set is provided for!

## ENVIRONMENT

The environment offers longer and shorter routes for hiking and jogging. A library, table tennis, a Nordic sauna and musical instruments are at your disposal for creative and sportive activities. Or you might just want to enjoy nature: a large variety of fauna and flora and the magnificent view on the Swiss Alps make this place unique.

## YOUR TAKE-AWAYS from modules 1 + 2

- Upgraded leadership qualities for you personally and for your occupational field.
- The development of your own deep understanding of a holistic world view and the implications of this worldview for your life and your work with organizations.
- A deep understanding of your assumptions and beliefs and how these influence your actions personally and professionally.
- A deep understanding of the three beliefs of the Genuine Contact™ program.
- A new understanding about consciousness and its potential tangible impact in your life and in your organization.
- A coaching or a consulting design to assist organisations in shifting into a holistic consciousness (module two only)
- Simple and powerful multi-purpose tools from the Genuine Contact™ program.
- A copy e-book of the newly released The Genuine Contact Way™.
- A password to online audio and video clips of the key teachings, the Genuine Contact Way™ virtual home of numerous resources.
- A questions and answers booklet regarding the use of the five levels of the Medicine Wheel Tool ©.

## Birgitt Williams and Ward Williams

The pioneers of the Genuine Contact Way™, the creators of the Genuine Contact™ program and authors of the soon to be released The Genuine Contact Way. As well as being successful international business consultants, Birgitt and Wad have experience to share from their own lifelong journey of shifting their own consciousness and the application of their knowledge for organizations.



Please feel welcome to join us for the

## 5<sup>th</sup> Genuine Contact™ Summer Academy 2010

### Leading and Acting from a New Level of Consciousness

Make a decision for a future beyond what seems possible to you right now.



From **28<sup>th</sup> June to 4<sup>th</sup> July 2010** on the Herzberg, in Switzerland

For executives, entrepreneurs,  
personnel and organisational developers,  
internal and external consultants,  
for profit and non-profit organizations

Whether you are new or familiar with the Genuine Contact™ program

## THE FOUNDATION

What we believe influences our actions. The way we see the world influences our actions. It influences how we manage relationships, how we raise our children, how we deal with co-workers, how we lead, work and live. It penetrates our private and our occupational life.

**It equally and directly influences our current challenges – the way we handle them determines the extent of our success.**

Genuine Contact™ is a holistic approach that brings Spirit and energy back into organisations. **Our assumption is that organisations full of life energy and power will have an important competitive advantage in the future.** Genuine Contact™ builds on a holistic paradigm and world view. Simple and versatile tools assist in facilitating development for individuals and organisations. It takes a holistic consciousness in order to apply them effectively.

This workshop is not for those who are seeking tools. If you come seeking only tools, you will find yourself quite distressed. This workshop is designed for those seeking a deep understanding of the **consciousness technology** to achieve a shift in consciousness for organizations and in order to do this, Birgitt and Ward must take you deeply into a paradigm for doing so. This may distress you. It may disturb you. It will definitely challenge you. So, please be warned that this is not a workshop for those seeking only tools—even though for those new to the Genuine Contact™ program and approach, there will be simple and powerful tools that are a guaranteed take away from the workshop.

For those who have taken one or more GC workshops, you will be using tools you have already learned as these same **simple, easily duplicable tools** are so versatile that they can be used for multiple purposes. This workshop is valuable to you whether you have taken one workshop or taken them all if you wish to stretch yourself to using the GC work to shift the consciousness of an organization. This workshop represents the first time that Birgitt and Ward take you so deeply **'behind the scenes' of what makes this Genuine Contact Way™ work so powerful and successful.**

## THE BUILDING BLOCKS

The journey through both of the sequential modules takes you through the 5 planes **of a new version of the 5-level process with the 'Medicine Wheel Tool®'**. This is an organizational compass for the purpose of assisting organisations to achieve a shift in consciousness.

Whether you are a new or familiar in the Genuine Contact Way™, we place a caution before you to 'put on your seatbelts'

### Module 1 (3 days) 28<sup>th</sup> – 30<sup>th</sup> June 2010

#### The power and results of holistic thinking and acting

You experience how to expand your consciousness so that **your actions are in alignment with your values and goals – a prerequisite for personal and occupational success.** You explore your own values and assumptions and get a deep understanding of the foundational paradigms of the Genuine Contact™ program, their implications and their associated values. Sufficient knowledge for working on personal shift in consciousness.

### Module 2 (2 days) 1<sup>st</sup> – 2<sup>nd</sup> July 2010

#### Designing for organizational breakthroughs

Taking the approved "Medicine Wheel Tool®" as a basis, **you develop a concrete design.** You experience what it takes to assist an organization in achieving a shift in consciousness using the Genuine Contact™ tools and approach

### (1,5 days) 3<sup>rd</sup> – 4<sup>th</sup> July 2010

#### International Mentoring Circle (IMC)

The all-embracing topic of the International Mentoring Circle is **'New Consciousness – Challenges and Chances'** and allows you together with a circle of experienced consultants and leaders to explore topics that matter and are meaningful to you. The IMC is held in an Open Space format – an opportunity to become acquainted to this format

## FACTS

Your choice of setting up your building blocks:

Modul 1:		3 days	CHF	1.575,-	€	1.050,-
Modul 1 + 2		5 days	CHF	2.490,-	€	1.660,-
Mentoring:		1,5 days	CHF	225,-	€	150,-

**Annotation:\*** Module1 is a prerequisite for module 2. Both modules together include a rebate of 5%! The above prices are exclusive VAT.

**Early bird bonus: -15 %** if payment is received prior to February 28, 2010

**The main workshops** are held in English, smaller groups during group work choose their preferred language.

**For those who are new** to the Genuine Contact™ program, a prerequisite **2-hour intro** is presented on the Sunday evening prior to the 1<sup>st</sup> module.

## REGISTRATION AND INFORMATION

**Please register with Sabine Schmelzer (CH)**

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Mail [info@summeracademy2010.com](mailto:info@summeracademy2010.com)

or at [www.summeracademy2010.com](http://www.summeracademy2010.com)

**For any questions you might have and for further information please contact:**

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